The fundamental rules of English grammar never change, and the importance of proofreading to ensure your writing is grammatically correct will always be of the utmost importance. The English language is complicated, and far more difficult to write than it is to speak. Even educated native English speakers continue to make common errors throughout their lives.

Also, the importance of spell checking written work before submission is crucial for obvious reasons. Often the difference between getting an interview for a job and not getting one at all is a single mistake on a resume. Businesses are known to lose thousands of dollars in potential revenue simply because corporate communications aren’t constructed using proper English grammar. All correspondence and marketing materials, right down to emails, should be written immaculately to instill trust and confidence in the recipient; this is an integral part of running a successful business. Similarly, where the academic arena is concerned, a university thesis will be marked down for grammatical and spelling errors, and where article writing and blog posting are concerned, it is impossible to maximize reader engagement if the work is riddled with mistakes.

And so it becomes obvious that anyone writing English in a professional manner should proofread each sentence after writing and before publishing it. In the past this has typically been in the form of desktop software (e.g. EnglishSoftware.org) or the use of standard word processor grammar check applications. However, recent improvements in technology and the advancement of the Internet have helped to evolve a far more efficient and effective online grammar check tool. Others are sure to follow, and industry speculators predict that by 2014 the desktop grammar checker will be obsolete in the wake of its more evolved cousin (Source).

Below we explore some of the key benefits that an online proofreading tool offers over desktop grammar software and standard word processor programs.
1. Grammar Checking With Integrated Learning

An online solution can correct grammatical errors in real time, and is engineered to consistently identify contextual spelling, modifier, preposition, punctuation and quantifier errors. The main attraction of it, however, is not solely the highly efficient grammar checking, but the helpful review function. It not only identifies grammatical errors in your work, but offers useful explanations of each mistake. Each error card provided by the review identifies your grammatical error, and then explains – in both a concise explanation and a more detailed explanation – how the mistake can be corrected. When you check your texts, all the grammatical errors are categorized and organized for your review and revision. This further assists in improving your grammatical ability and grasp of the English written word.

As is the case with the English language, at times you will be left wondering “why all these exceptions to the rule?” This is essentially a downfall of traditional desktop software, in that historically those programs failed to explain the “exception to the rule”. GrammarCheck.net on the other hand provides further explanation of all exceptions and anomalies, and also offers additional, free resources for further reading. Another useful site is SpellCheckOnline.com, a site that offers online spell checking and grammar correction.

2. Suggested Contextual Corrections

Improving your grammar should mean improving your writing, but sadly this isn’t generally the case, and often we find ourselves just correcting mistakes using automated corrections without properly understanding the implication of our mistakes. This results in further contextual errors – in other words we correct a mistake with another mistake suggested by the software we are using. While this tool does instantly proofread text and correct over 150 types of errors, it also enhances your vocabulary usage with contextually -optimized suggestions. This feature will help you to choose the correct contextual correction rather than just correcting on autopilot and risking the chance of making another mistake.

3. Plagiarism Checking

It is rare that a person begins a piece of writing wanting to copy another, but when
referencing external sources of information it is easy to find yourself in a situation of paraphrasing and subtle copying. This is particularly easy to fall into when quoting and referencing books for academic study. The last thing you want is to be accused of plagiarism (copying) by a tutor or work colleague, and this is where the integrated plagiarism checker comes in handy. You simply run the checker over your work and it will return a review to let you know if your work could be considered to have plagiarized an external source.

4. Online Learners’ Community

Trying to perfect your English writing skills can be an isolating experience at times. Connecting with other learners can positively speed up the learning process and rapidly advance ability. It includes a function whereby questions can be posted via each error card directly on their website for discussion of grammar and writing. Additionally, further explanation for grammar and writing rules can be found in the Handbook of the subscription management area.

5. Professional Usage

There are a number of desktop grammar checkers on the market, yet none are endorsed by educational institutions. Even popular word processors disclaim their reliability when it comes to professional documentation, for fear of liability. It’s used broadly across the entire English speaking world, with over 400,000 students and professional educators using the service.

6. Multiple Writing Mediums

The text checker is designed to work across multiple writing mediums, and takes into consideration the varying styles used in different areas of writing. The checker can be set to analyze a number of writing styles, including General, Business, Academic, Technical, Creative and Casual writing genres. This feature allows you to optimize the grammar review for your particular writing endeavor, such as proofing essays or academic papers, checking emails, memos, and proposals, improving texts and writing skills, reviewing editorial copy, editing resumes and cover letters.
7. Instant Online Access

The whole platform is based entirely online. One key advantage of this innovation is not having to install any files on your computer, which as we know slows down performance and can be problematic in terms of software conflict. Perhaps the greatest advantage, however, is being able to access the grammar checker from any web-enabled platform with an Internet connection. With desktop software you are limited to one license per computer, but with this tool you can access the service anywhere, anytime, be it on a Smartphone, Tablet, laptop or public computer.

As you can see, the benefits of an online grammar check are huge in comparison to the basic level benefits provided by desktop grammar programs. The online nature of this particular service means improvements and additional services are easily added by the merchant without the need for download action or paid updates by the subscriber. This web service is already massively popular, and is changing the way people from university professors down to students and amateur bloggers subject their work to grammatical review.